AUSTRIAN CAMPING INDUSTRY HAD A GREAT SUMMER WITH RECORD NUMBERS



The Austrian camping industry has concluded a great summer with campsites and pitches having around 7.1 million overnight stays between June – September 2026. This is a 3.6 percent increase compared to last year, according to the Austrian Camping Club (ÖCC).

August was the busiest month with around 2.4 million overnight stays. July was also a record month, with 2.3 million overnight stays. September recorded around 1.1 million overnight stays.

Regional Breakdown

The top three regions regarding campsites were Carinthia with 2,286,420 overnight stays, Tyrol with 1,878,768 and Salzburg with 819,659. Styria had 618,258 overnight stays.

The other states had a good amount of overnight stays with Upper Austria having 461,862, Burgenland having 431,992, Vorarlberg having 310,838, Lower Austria having 241,657 and Vienna having 77,225. **Upper Austria had the biggest growth with 11.2 percent, followed by Salzburg with 10 percent.** Although Carinthia and Tyrol were the regions with the most overnight stays, several other federal states had above-average growth.

Camping Beyond Peak Season

The ÖCC noted that there is a high demand for camping outside of peak times. **More people are taking advantage of camping in Autumn and Winter.** Campsites are cheaper and are much quieter. The club recommends using well-insulated camping vehicles to keep warm and maintain heating.

Overall, the summer of 2026 has shown that camping remains a popular tourism activity in Austria.

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