

SMALL SCALE MICE EVENTS? LET'S GO TO NAMIBIA



their disposal here.

Namibia is a sparsely populated South African country yet according to many an ideal destination for small scale MICE tourism activities. A meeting can take place for example in Okonjima, the home of the Africat Foundation. In this place guests may stay in two luxurious lodges that have its own personal staff. Facilities like sundeck, swimming pool or Wi-Fi internet will be at

Another interesting location for MICE tourists is the Etosha National Park. Being one of the world's biggest games reserves it allows a wonderful experience to wildlife lovers. Advantage of the low population density in the country is that a meeting can take place in absolute privacy. For example in the park the guests may have a totally private tented camp. There are naturally other activities apart from wild life watching. Tourists may go for example ballooning or canoeing.

Nevertheless, the country is not yet ready for big MICE events. It is more suitable for small highly exclusive incentives for groups of between 5 to 25 people.

Namibia occupies an area of 825,418 km² and has a population of approximately 2 million. The country is politically stable for more than a decade and there are no major problems with crime. On the other hand, the government is keen on expropriating the white-owned farms. English is the official language, nevertheless Afrikaans, German, Oshivambo, Herero, Nama are also used by some Namibians.

Traveling in Namibia is said to be rather easy despite the fact that many of the roads are dirt tracks. Moreover, because of the low population density you may drive for many hours without meeting another vehicle. There is also the possibility to use a light aircraft. The country offers lot of space and also wonderful scenic beauties as well as possibility to watch its wildlife. There are in fact 50 communal conservancies - which cover 35 per cent of all communal land.

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