

MILLION DOLLAR HOLIDAY? GO FOR IT



Do you have a spare million of dollars and have no idea at all what to do with it? Go on Holiday! The world's most expensive hotel, Emirates Palace in Abu Dhabi, now offers the US\$1 million seven-day holiday package.

The hotel opened to guests in 2005 and all its facilities have become fully operational in 2006. The hotel construction took three years, employed some 20,000 people and cost 3 billion dollars. The structure occupies 850,000m² of floor space, has own marina, helipad, swimming pools, spas, simply all luxury imaginable. The hotel owned by the Abu Dhabi government has certainly become icon of the region. The hotel is popular with the world's celebrities. People like Jennifer Lopez, Sir Elton John or George Bush spent their holiday here.

The one million dollar holiday gives the customer possibility to enjoy all the luxury Emirates Palace in Abu Dhabi can offer and much more. The package is designed for two people and includes various services. The guests will have a chauffeur driven Maybach at their disposal during the whole holiday in Abu Dhabi and they will be catered for by a personal butler. The price includes a trip by a private Jet that will take the guests to Iran where they can pick a Persian carpet. In Bahrain they will dive and they will also visit the Dead Sea. Spa treatments are also included in the package. Other things worth mentioning are own golf course at their disposal and e.g. a shotgun and the rarest pearls as a gift. This package is definitely something unique and will provide the guests with the ultimate luxury experience.

We shall see how successful the package will be. Currently, majority of foreign guests coming to the hotel are from Germany, Austria and Switzerland. The biggest market is naturally the Middle East and there is also a rising number of American customers.

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