

NATOURAL ADVENTURE: DISCOVER THE REAL FUERTEVENTURA THROUGH SUSTAINABLE ADVENTURE



For many travellers, Fuerteventura is synonymous with endless golden beaches and turquoise Atlantic waters. Yet beyond its famous coastline lies an island shaped by volcanic eruptions, ancient traditions and extraordinary natural beauty. As the oldest and second-largest of the Canary Islands, Fuerteventura offers a unique landscape where geology, biodiversity and culture come together to create unforgettable outdoor experiences.

Since 2009, **NaTOURal Adventure** has been helping visitors discover this authentic side of the island. As a local company led by certified guides, it specialises in [guided hiking tours in Fuerteventura](#), volcano trekking and e-bike tours that allow travellers to experience Fuerteventura beyond the typical tourist routes. Every excursion is designed to combine adventure, education and respect for nature, offering a deeper understanding of the island's landscapes, history and traditions.

A Different Way to Experience Fuerteventura

At NaTOURal Adventure, the landscape is much more than scenery. Every volcanic cone, ancient trail and secluded valley tells a story that spans millions of years. The island itself served as a spectacular backdrop for productions such as Wonder Woman 1984 and Star Wars, but its true beauty is discovered by exploring it on foot.

Recognised as a UNESCO Biosphere Reserve, Fuerteventura is home to remarkable volcanic craters, lava fields, mountain ranges, desert-like plains and more than 100 kilometres of unspoilt coastline. Its protected ecosystems support unique wildlife, including the Canarian houbara, the Canarian stonechat and the endangered Egyptian vulture, locally known as the guirre.

Rather than simply visiting these places, guests are encouraged to understand them. Guided by local experts, travellers learn to recognise geological formations, discover native flora and fauna, appreciate the island's fragile ecosystems and connect with the cultural heritage that has shaped Fuerteventura for centuries.

Guided Hiking, Volcano Trekking and E-Bike Adventures

NaTOURal Adventure offers a carefully selected range of outdoor experiences suitable for different fitness levels and interests. Whether joining a small-group hiking tour, exploring remote trails by e-bike or climbing volcanic peaks, visitors enjoy authentic adventures far from crowded tourist attractions.

Routes include the volcanic crater of Calderón Hondo, the peaceful valleys of Betancuria, the dramatic landscapes of the Jandía Peninsula and the summit of Montaña de Escanfraga, the highest volcano in Fuerteventura, where spectacular panoramic views stretch across the island and the Atlantic Ocean.

Every hike becomes an opportunity to understand how volcanic activity created the island, how local communities adapted to this unique environment and why sustainable tourism plays such an important role in preserving it for future generations.

Discovering the Island's Culture

Exploring Fuerteventura also means discovering its people and traditions. Along the way, visitors experience historic villages, archaeological sites and cultural landmarks that reveal the island's fascinating past.

Guests can learn about traditional Canarian life, taste locally produced wines and enjoy the renowned Majorero cheese, made from the milk of native goats using centuries-old techniques. Places such as Ajuy and other historic locations provide valuable insight into the island's geological and cultural evolution.

Sustainable Tourism with Local Experts

Today's travellers increasingly seek meaningful experiences rather than simply ticking destinations off a list. They want to understand the places they visit, meet local people and travel responsibly.

These values have guided NaTOURal Adventure since its foundation in 2009. Every excursion reflects the company's commitment to sustainable tourism, environmental awareness and personalised experiences led by local certified guides who know the island intimately.

Whether hiking across volcanic landscapes, exploring hidden valleys or cycling along remote coastal trails, visitors discover a side of Fuerteventura that many never see. More than an adventure, every tour offers a genuine connection with the island, its people and its extraordinary natural heritage.

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