

# GERMAN TOURISTS TIGHTEN THEIR BELTS ON VACATIONS 2026



Spending less while away seems to be the pattern now among German tourists. Not quite so keen on pricey meals out, many skip restaurants altogether these days. Side adventures cost money too, which explains fewer guided tours being booked. Fun stops along the way? Those get cut back just as much. Even small costs add up, making locals rethink what they pay once they arrive.

One person might spend around €308.37 on holiday extras next year, based on what people said in a recent study. A look into future spending habits comes from answers given by more than a thousand adults during March. Numbers come from interviews done by Innofact, a firm that checks public opinion. Each participant was eighteen or older when asked about travel costs.

## Shift Toward Lower Budgets

Most people seem to watch their money closer these days. **Eighty-one percent say they will set aside no more than five hundred euros for extra travel expenses.** That number jumps sharply from 2025, when just under sixty-five percent stuck to that range. Up by nearly seventeen points, the shift stands out clearly.

Halfway through the spending scale, things feel steadier now. Forty out of every hundred people are setting aside amounts from two hundred to five hundred euros. At the same time, the proportion of travelers opting for even lower budgets has grown:

- The share budgeting €100 to €200 rose from 20.4% last year to 30.4%.
- The group limiting spending to no more than €100 increased from 6.6% to 10.7%.
- Now smaller numbers fall into the bigger spending groups. Just 8.8% of travelers expect to pay €500 to €750, compared with 15.6% back in 2025.

## Key Areas of Reduced Spending

Food and drink spending shapes most local purchases where people vacation, especially when combined with trips outside the resort. After those come fun events, buying things, plus games involving physical effort.

Spending less on extras points to tighter planning by German tourists. **Instead of big splurges abroad, they focus more on basics like where to sleep and how to get there.** Money worries play a role here. High prices lately have made some rethink what feels necessary. Choosing caution over comfort seems common now. What used to feel optional might now seem too risky.

When 2026 nears, tourist spots could see German tourists watching their wallets closely. Instead of big spends, they might favor deals that stretch euros further. Restaurants may shift toward simpler menus priced lower. Local shops may bundle services to feel like a better deal. Offers that highlight savings tend to catch attention then. Budget travel packages might rise in appeal as choices tighten. Value becomes key, not extras piling up costs.

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