

MEXICO AWAITS MILLIONS FOR THE END OF THE WORLD



Millions are expected to turn up in December this year in South East Mexico to commemorate the Mayan prophecy of doomsday falling on this year.

The world potentially ending may not seem to be great news to many, that is if you are not involved in the Mexican tourist board.

The Mayan tribe, around a thousand years after the death of Christ, predicted that the world would end in December 2012 on the basis of the 13th Baktun, a period of time of 394 years, coming to an end. Although the level of belief in such unfounded doomsday prophecies is unsurprisingly low, **the event is still set to attract a large number of visitors**. The 2012 solstice will certainly attract millions, with one way and return tickets.

The response of the Mexican tourist board to this intriguing event is a promise to spend \$8 million in promoting the Mayan world to potential incoming tourists. The Mayan world is seen as a fascinating aspect of ancient Latin America anyway, yet the promise of Armageddon is sure to bring a huge number of tourists.

It may seem bizarre, yet prophecies of doomsday have attracted the interest of a number of people for many years. However, whereas last year's Harold Camping doomsday prediction stirred up lots of media interest, the Mayan prediction is much more appealing as an 'event'.

South East Mexico is a hub for ancient Latin history and a great place to visit for those interested in ancient culture. This year promises an opportunity for many to say what is seemingly impossible-"I was there when the world ended".

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