

# TOURISTS IN POLAND SPENT 20% MORE IN 2011



Visitors to Poland spent 20% more than in the previous year. Germans are among the biggest spenders as well as return visitors.

The expenditure of tourists visiting Poland this year increased by 20 percent compared to the previous years, according to the Polish Institute of Tourism Communication. The average expenditure of foreign tourists amounted to \$405 per person per stay and \$80 per person per day, during the first nine months of 2011.

However, the positive results were not even since the amounts spent by tourists e.g. from France, Russia, Lithuania and Belarus went down. **Austrians, Slovaks and Hungarians on the other hand spent more money when visiting Poland than in the previous year.**

Among the most important groups of incoming tourists to Poland are visitors from Germany who represent about 43% of all foreign travelers. Germans traditionally spend considerably more on their holidays in the country - \$344 per person per stay.

Another interesting finding of the Institute is the significant number of return visitors. Among the most "loyal" visitors are travelers from Germany, Belarus, Lithuania and Ukraine. The results naturally reflect the business relations of the countries and the need of business travel, reported Tur-info.pl.

**The coming football championship EURO 2012 taking place next June in Poland and Ukraine is viewed as the highlight of the year by the local tourism board.** The experts believe that the event will not only boost the immediate tourism numbers, but even more importantly modify the structure of the arrivals in favor of more generous spenders, such as Austrians, British, and French.

Date: 2011-12-12

Article link:

<http://www.tourism-review.com/poland-expenditure-of-incoming-tourists-increased--news3050>