

# TOP 5 BEER TOURS AROUND THE WORLD



Culinary tourists love to search the roots of their favorite dishes and drinks. Beer is definitely one of the icons of many cities (Pilsen) and perhaps even countries (Germany). Discover some of the best beer tours around the world. The list was compiled by Hotelclub.com and is brought to you by Tourism-Review.com.

## **Sapporo Beer Museum, Sapporo, Japan**

A Hokkaido Prefecture Heritage site the Sapporo Beer Museum is the only beer museum in Japan opened in 1987. Sapporo Beer, one of the oldest and most popular beer brands in the country, has been brewed in Sapporo since 1877 and is now produced and sold around the world. The museum welcomes over 150,000 visitors every year and its exhibits, beer tastings, bar and beer garden are a popular attraction in the city.

## **Heineken Experience, Amsterdam, Netherlands**

According to some it is the most famous beer museum and tour on the planet. The Heineken Experience is a wildly popular landmark in Amsterdam. Visiting the brewery is a must for the visitors. Touring the factory lasts about 1.5 hour. Tourists learn everything about the history of the Heineken family, who started the plant. Furthermore, the ins and outs of beer brewing are showed in an entertaining way.

## **Carlsberg Brewery, Copenhagen, Denmark**

Founded in 1847 Carlsberg is one of the Nordic region's oldest breweries with an impressive and compelling history. The Carlsberg Brewery tour focuses on the fascinating history of Carlsberg and the world famous beer. Visitors can enjoy unique displays and interactive exhibits taking them on a trip through the world's largest collection of beer bottles. The tour also includes the stables and the big Jutland dray horses, bringing back memories of previous days when beer was delivered by horse-drawn drays. In the sculpture garden, visitors can see a tiny part of Carl Jacobsen's collection, including a Rodin and a small version of The Little Mermaid, from 1937.

## **Red Stripe, Jamaica**

Red Stripe is as sacrosanct in Jamaica as Bob Marley and ackee and saltfish. The brewery does not offer many attractions or exhibits as others on the list, but fans of the Jamaican lager can still make a pilgrimage. The first Red Stripe was brewed in the Surrey Brewery in 1928 as an ale that was too heavy to suit local preferences. The current lager formulation was first produced in 1938.

## **Guinness, Dublin, Ireland**

St. James's Gate Brewery, home of the Guinness Storehouse, is a world beer mecca. The Storehouse isn't really a brewery tour in the strict sense, but it is in the heart of the large Guinness complex that continues to churn out its famous stout beer around the clock. Visitors learn a lot about making beer and specifically about making Guinness, even if the tour itself doesn't actually go through an area where beer is being made. The tour offers six different floors of interactive displays and interesting

exhibitions including displays educating people about alcohol abuse and drink driving.

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