

# NEXTPEDITION - HOLIDAY BY SURPRISE



Many travelers enjoy meticulously planning their holiday to the utmost detail, while others relish the element of surprise. The latter group has now a fantastic new tool to use; it is called Nextpedition.

There are many kinds of tourists. Some prefer to entrust their entire holiday package to a reputed travel agent, many simply choose a place, thoroughly research the destination and create a step-by-step itinerary which considers all potential threats.

**Last, but not least, there is a group of wanderers who long to discover, yet for one reason or another are not fond of drawing detailed plans and schedules.** Tourists who have a taste for surprise and improvisation will undoubtedly be interested in American Express' new invention: Nextpedition.

Nextpedition is a brand new service, which for potential travelers starts off with a simple 15-question survey. By responding to these, Nextpedition will gain relevant information in terms of one's taste, likes and preferences, what kind of activities and settings appeal to them, and subsequently, a travel consultant will get in touch to set the budget and travel times. The only real responsibility one faces is packing; Nextpedition provides for the rest.

**A hi-tech Travel Console is a very welcome feature all travelers receive.** This smart phone device gradually releases necessary travel information, without spoiling the surprise. It also connects to Facebook so the excited adventurers have a chance to update their loved ones on their latest escapades.

Trips vary depending on budget and travel time, and may lead to Europe, Canada or anywhere around the U.S. Costs range between \$1,000 and \$3,500 per person for a week-long holiday full of mystery and surprise.

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