

# Tourism Industry: Unlimited Press Release Distribution Is Here



Brand new package for tourism industry professionals includes the distribution of an unlimited number of press releases.

The latest marketing communication package of Tourism-Review.com, the leading tourism news provider, focuses solely on the needs of travel trade marketers. As a part of the brand new promo package the travel companies, destinations or even hotels can now distribute an unlimited number of press releases.

“We set no limits. The more your potential customers see your message, the more clients and partners will be attracted,” said Igor Fes, the manager of TR.com.

The press releases are published and distributed not only through the Tourism-Review.com’s PR channel but also a range of social networks. “It is clear that social media are essential for today’s marketing no matter whether you promote a tour operator or a tourism destination,” said Fes.

The latest promotion package includes lifetime placement of an unlimited number of press releases in the PR channel of TR.com (including two hyperlinks and a logo), webcast of all hosted press releases via RSS, distribution of the press releases through Twitter and Facebook, and bookmarking of the press releases in 10+ social networks. The price of the package is EUR 1970.

## **About Tourism-Review.com:**

Tourism-Review.com is a member of the Tourism Review Digital Network, a leading network of portals and newswires for tourism professionals worldwide. Travel trade news is distributed both globally and in the form of regional editions. Local editions are available in targeted emerging markets. Currently, they cover Central and Eastern Europe, including Russia and Russian-speaking countries.

TRDN reaches 85,000+ subscribers: 37% are based in North America, 9% in the UK, 17%, in Western Europe, 9%, in Central Europe, 10% in Russia and 18 % in other countries.

Currently, TRDN operates through six portals: Tourism-Review.com (English / Global Edition), Tourism-Review.ru (Russian Edition), Tourism-Review.pl (Polish Edition), Tourism-Review.de (German Edition), Tourism-Review.cz (Czech / Slovak Edition), Tourism-Review.tv (Tourism Industry Video Portal).

TRDN offers daily, weekly and monthly newscast, PR wire, as well as several tourism directories of travel companies, tourist boards, associations, tourism events and festivals.

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