

THE MASSAGE REVOLUTION - NO NEED TO MOVE



Therapy treatment, spa facilities, stress relief - all these and many similar terms are frequently used on daily basis everywhere around us. People are simply realizing the importance of relaxation in their lives and the need for their bodies to regenerate and regain energy. However, our culture clearly runs on different principles where work plays a major role and this is very time-consuming. Not everyone can afford the luxury of spending their time and money on hours of massages and therapy every week. However, good news comes from Australia, where a revolutionary invention recently appeared.

It is appealing to both individuals who constantly need to fight stress as well as companies which realize the relevance of their employee's satisfaction and happiness. The motto is powerful and simple: "You cannot come to see us? We will come and see you!" What seemed like an utopist fantasy has now become a hard fact. And thus, walking into an Australian bar at 10 pm to see a local with a pint of beer in front of him and a professional massage therapist behind him, working on the stiff muscles on his neck is now no exception. The mobile massage is a genius idea. Usually, it lasts up to fifteen minutes, and one literally does not need to move a muscle.

Many companies have already realized how important this service may become for the well-being of their employees. And it needs no super brain to realize that a happy employee is a productive one. Thus, the whole massage team gets invited to perform any kind of massage the client wishes.

The most common kind is the 'Chair Massage' where the clients relax in their own chair while the therapist massages the upper part of their body. Then there is the popular Swedish massage, Deep Tissue Massage, Shiatsu, Reiki and Sport Massage. The massages are performed by educated professionals who are very attentive to individual needs of each client.

What do you say to the "pub massage"? Add your comments.

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