

RUSSIAN HOTELS EXPECT 70 MILLION GUESTS IN 2023



According to the Russian Union of Tourism Industry, hotels in Russia have welcomed 60 million guests so far in 2023, and this number is expected to rise to 70 million by the end of the year. Domestic tourism is currently in development, while outbound tourism is being restored. Additionally, mechanisms have been put in place to revive inbound tourism. Overall, there has been an 18% increase in domestic tourism, with 60 million guests staying in Russian hotels and health resorts.

This figure has only increased over the year, and may reach the point where the country's hotels will receive 70 million guests in 2023.

There has been an 18% increase in domestic tourism overall. In the first half of the year, the increase was 12%, which then rose to 16% until the beginning of September, indicating a steady growth trend. As a result, over 70 million tourists are expected to have visited by the end of the year, surpassing even the pre-COVID numbers of 2019. The growth has been partly due to the addition of 122 thousand rooms by Russian hotels. Furthermore, there has been an increase in the number of flights on tourist routes.

According to Russian tour operators, there has been a significant increase in bookings, with some reporting a 20% increase in sales while others reporting a 50% increase. However, it's worth noting that these figures only reflect a general trend and may vary depending on the destination and type of travel.

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