

# BAHRAIN'S TOURISM CONTINUES TO GROW



Bahrain has always been a popular destination for travelers who seek a perfect mix of tradition and modernity. Recently, Bahrain has experienced a remarkable boost in its tourism and hospitality sectors, with a significant rise in visitors.

The latest data from Bahrain's quarterly economic report for the second quarter of 2023 confirms this trend. This paints a promising outlook for the future of Bahrain's tourism industry.

**Bahrain's transport and communications sector has experienced tremendous growth, which has led to a significant increase in tourists visiting the country.** The industry has demonstrated a keen interest in improving cross-border mobility, as evidenced by the growth rate increasing from 11.2% in the first quarter to 13.3% in the second quarter. This has made Bahrain easier to access.

Bahrain International Airport, the main gateway to the Kingdom of Bahrain, has also contributed to this growth with its connectivity. The airport has seen a significant annual increase of 20.2% in passengers, further establishing Bahrain's position as a regional hub.

Additionally, **Bahrain's accommodation sector is experiencing strong growth as the country strives to provide an unforgettable experience for its visitors.**

In particular, the occupancy rates of high-end hotels with four or five stars rose significantly, by 29.3%, which played a significant role in the overall 8% increase in occupancy. This growth in luxury lodging highlights Bahrain's dedication to offering top-notch hospitality services that meet sophisticated tourists' expectations.

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