

TOP 10 MAGICAL TOWNS IN MEXICO TO VISIT



Mexico has seen a significant rise in international tourists visiting the country. Between January and August of this year, the country welcomed 14.8 million international tourists, an increase of 8.2% compared to the same period in 2022. This figure is also 12.9% higher than the number of tourists recorded during the first eight months of 2019, before the pandemic. This was when the country welcomed 13.17 million visitors. Besides beautiful beaches, small towns attract foreign and domestic travelers. TR introduces the top 10 magical towns in Mexico.

1/ Bacalar, Quintana Roo

Bacalar, a magical town since 2006 located in Quintana Roo, is home to the "Lagoon of the Seven Colors," its most prominent attraction. The lagoon is a perfect destination for water sports enthusiasts, offering a tranquil kayaking, diving, and snorkeling environment. Additionally, the lagoon is surrounded by beautiful cenotes and archaeological sites as part of the Mayan Route, making it an ideal location for history and nature lovers.

2/ Isla Mujeres, Quintana Roo

Isla Mujeres is one of the most popular tourist destinations in Quintana Roo. It boasts the same natural beauty as Bacalar, with its turquoise blue waters and the stunning coral reef "Manchonessito." To reach this Magical Town, declared so in 2015, visitors must take a ferry from Puerto Juárez in Cancun.

3/ Palenque, Chiapas

The archaeological zone, set in a jungle environment, provides a refreshing feeling after hours of walking and climbing up and down archaeological monuments. Additionally, there are waterfalls and lagoons nearby for swimming. Due to these reasons, it has been included in the Magical Towns program since 2015.

4/ San Cristobal de las Casas, Chiapas

Chiapas boasts a charming colonial district. The relaxed and misty climate will make you forget you are in the Mexican southeast. San Cristobal de las Casas has been designated a Magical Town in 2003. Guests will be captivated by its rich traditions, vibrant culture, mouth-watering gastronomy, and stunning handicrafts.

5/ Tepoztlan, Morelos

Located less than three hours from Mexico City, Tepoztlán has become a Magical Town in 2002. Belonging to Morelos, it is characterized by Cerro del Tepozteco, a rock and archaeological formation dedicated to the god of fertility. It is visited by many tourists who like meditation and nature contact.

6/ Tequisquiapan, Queretaro

Since 2012, Tequisquiapan has been designated a Magical Town. It is perfect for wine and cheese enthusiasts, as an annual festival dedicated to these products is held here. Additionally, there are numerous tourist attractions, such as balloon rides, spas, and hot springs. With its rich gastronomy, you will be tempted to spend a weekend in this gorgeous place in Querétaro.

7/ Tlaxco, Tlaxcala

Tlaxco was designated as a Magical Town in 2015. The town's appeal lies in the numerous buildings made of pink quarry, such as the Chapel of Lourdes, the Chapel of Santo Calvario, and Casa Goyri. In addition, there are parish towers. This rural place offers a peaceful getaway from urban chaos and noise.

8/ Tulum, Quintana Roo

The Magical Towns located near the Mexican Caribbean are undoubtedly very attractive due to the beauty of their sea and lagoons. Tulum, situated in Quintana Roo, is a prime example of such a town. It boasts an archaeological zone and Paradise Beach is considered one of the most beautiful ones in the area. Tulum was officially recognized as part of the Pueblos Mágicos program in 2015.

9/ Valladolid, Yucatan

This place bears the name of a European city, and visitors can see the fusion of Mayan culture with the Conquest. Colonial-style houses have been converted into beautiful boutique hotels, restaurants, bars, and craft shops. You can enjoy taking a refreshing tour of several cenotes with turquoise waters. Valladolid is Yucatan's second most important city after Merida and was recognized as a Magical Town in 2012.

10/ Valle de Bravo, State of Mexico

Valle de Bravo was designated a Magical Town in 2005. This beautiful town is located near Mexico City. Visitors can enjoy various sports, water, hiking, and meditation activities. Valle de Bravo is ideal for paragliding enthusiasts or those who want to relax and appreciate its iconic dam.

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