

JORDAN EXPECTS HISTORICAL NUMBER OF TOURISTS



2019 marked the highest number of tourists in Jordan, with 5.36 million visitors.

The number of visitors during the first eight months of this year reached 4,503.5 million tourists. This indicates a growth rate of 41.9% compared to last year. **The tourism industry's income rose 41% to 3.651 billion dinars (equivalent to US\$ 5.15 billion).**

Introducing low-cost aviation has significantly increased the number of tourists visiting the Kingdom. This move successfully improved the sector's recovery and growth indicators.

In an announcement, Wizz Air stated that it will operate 10 airlines in Jordan during the winter tourism season in November. This will include 7 flights to Amman, 25 per week, and 3 to Aqaba, 7 per week.

Introducing low-cost flights has opened up new markets to the Kingdom, particularly from Eastern Europe, which has boosted the number of tourists in the country. For example, Wizz Air is launching a new route from the Polish city of Katowice to Aqaba at the beginning of next month's winter tourist season.

The Jordan Tourism Promotion Authority and **Ryanair, a low-cost airline from Ireland, recently extended their cooperation agreement until 2028.** The agreement was signed by Makram Al-Qaisi, the Chairman of the Authority's Board of Directors, Eddie Wilson, the CEO of Ryanair, and the Director General of the Arab Tourism Board. The renewed agreement includes adding 4 new routes, bringing the number of routes connecting Jordan to 12 European cities to 25.

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