

# MORE THAN 1.3 MILLION FOREIGN TOURISTS IN PERU



From January to July this year, 1,327,666 international tourists arrived in Peru. This was announced by Juan Carlos Mathews, Minister of Foreign Trade and Tourism. He pointed out that this represents an increase of 38.5% compared to the same period last year. These data are included in the monthly tourism report until July 2023, prepared by the General Directorate of Research and Studies of Tourism and Crafts of the Ministry of Foreign Trade and Tourism (Mincetur). " These figures show that the supported measures are on the right track and pursue a single goal: to increase tourism activity in the country, which creates economic dynamism and important jobs, " Mathews said. Peru has a first-class hotel infrastructure, tourist services, adequate air and land connections, and unparalleled gastronomy.

## Main Source Markets

According to a study by Mincetur, the first seven months of 2023 saw many international tourists visiting Peru from various countries. The study revealed that most of these tourists were from Chile, with a share of 25.1% (333,771 foreign visitors). The United States followed closely behind, accounting for 20% (265,941 visitors) of the total number of tourists. Ecuador, Colombia, and Brazil also contributed to tourist influx, with 9.2%, 5.9%, and 4.7%, respectively.

Interestingly, South America accounted for the largest proportion of tourists, with 54.3% (720,000 foreign visitors). North America and Europe contributed significantly, with 24.5% (326,000 tourists) and 14.5% (192,000 visitors), respectively. Asian tourists accounted for 3.2% (42,000 tourists), while Central America saw 2.7% (36,000 visitors) of the total.

## Peru's outbound travel

During the first seven months of 2023, 1,681,508 Peruvian tourists departed their country, accounting for 73% of the total departures. This represents a significant increase of 710,000 compared to the same period in 2022. It is worth mentioning that this figure corresponds to 87.2% of the total number of departures recorded during the same period in 2019. The most popular destinations for these Peruvian tourists were Chile, which had a 32.2% share, followed by the United States at 13.2%, Spain at 8.2%, and Mexico at 7.7%. In addition, approximately 67.2% of these tourists left Peru through Jorge Chavez International Airport, while 23.8% departed through the Santa Rosa border checkpoint in Tacna.

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