

86% INCREASE IN OVERNIGHT STAYS IN MOROCCO IN THE FIRST HALF OF 2023



the previous year.

In June alone, there was a 23% increase in overnight stays at Moroccan classified tourist accommodation establishments (EHTC) compared to the same month in 2022. Non-resident tourists increased by 34%, while residents increased by 6%. Popular destinations like Marrakech, Agadir, Casablanca, Tangier, and Rabat saw positive growth, ranging from 5% to 33% compared to

the previous year. According to the Tourism Observatory, the number of overnight stays in classified tourist accommodation establishments (EHTC) increased by 86% during the first half of 2023 compared to the previous year.

According to statistics from the Observatory for June 2023, there has been a 134% increase in non-resident tourists and a 25% increase in residents. The primary destinations, including Marrakech, Agadir, Casablanca, Tangier, Fez, and Rabat, saw positive results compared to the same time the previous year. In particular, Marrakech experienced a 115% increase, Agadir an 80% increase, Casablanca a 63% increase, Tangier a 58% increase, Fez a 75% increase, and Rabat a 49% increase.

During June, the main destinations also saw positive performances compared to the previous year. Marrakech had a 33% increase, Agadir a 13% increase, Casablanca a 17% increase, Tangier a 5% increase, and Rabat a 14% increase.

In Morocco, tourism by non-residents generated 47.9 billion dirhams (about US\$ 4.9 billion) in foreign currency travel receipts by the end of June 2023, a 69% increase from 28.3 billion dirhams in 2022. For June 2023 alone, these revenues amounted to MAD 7.2 billion (about US\$ 720 million), 2% up from 2022.

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