

SPANIARDS' SUMMER 2023 TRAVEL PREFERENCE



69% of Spaniards are betting on traveling abroad to enjoy this summer, while 31% say they will stay in Spain, where they will take the opportunity to discover both coastal and urban destinations, according to Civitatis statistics.

Of all the Spanish regions, Galicia is the favorite this year. Specifically, Vigo is the destination most booked by Spaniards online, followed by another Galician city, such as Santiago de Compostela.

According to experts, Spaniards seek respite from the summer heat by visiting regions of the country with cooler temperatures. They engage in various fun activities, such as taking a boat to the Cíes Islands or a guided tour of the Cathedral of Santiago and its museum. Apart from these cities, Spaniards have also selected Madrid, Granada, Barcelona, Palma de Mallorca, and Bilbao in that order of preference to spend their leisure time.

Beyond Spanish borders, Italy (13% of reservations) and Portugal (9%) are the countries most visited by Spaniards this summer. European cities such as Rome, Paris, Porto, London, and Lisbon continue to favour Spaniards practicing cultural tourism this summer.

Long-distance travel is back.

But many Spaniards, after the pandemic, have decided to look beyond Europe and enjoy summer in other more distant or exotic countries.

During summer, New York remains the most popular destination outside Europe. The following frequently booked location is situated on a different continent but is relatively close to Spain. Despite the scorching temperatures, Marrakech has enticed many Spaniards to embark on tours to explore the Merzouga or Agafay deserts.

Finally, the Riviera Maya has become one of the main tourist attractions worldwide for Spaniards this summer. Travelers from Spain usually use Playa del Carmen as a base camp to explore archaeological sites such as Chichén Itzá or Tulum or cool off in the Caribbean Sea in places like Isla Mujeres or Cozumel.

Date: 2023-07-19

Article link: <https://www.tourism-review.com/spaniards-travel-habits-shift-news13431>