

# MOROCCO BACK ON TRACK WITH SOLID TOURIST ARRIVALS GROWTH



According to the latest figures released by the Observatoire du Tourisme, Morocco's tourist arrivals and tourism revenue are up sharply compared to 2019, despite a slight decline in overnight stays in classified hotels. In April 2023, 1.1 million tourists visited the Kingdom, an increase of 90% compared to the same month last year, driven by the rise in the arrival of foreign tourists on vacation - TES (91%) and Moroccans living abroad - MRE (90%). This growth in tourist arrivals in April also represents an increase of 4% compared to April 2019, with a decrease of 5% for TES and a rise of 19% for MRE.

Tourist arrivals from Spain, Britain, and Italy saw a significant increase of 35%, 13%, and 4%, respectively, in April 2022 compared to the same period in 2019. However, arrivals from Germany, the Netherlands, and Belgium decreased by 33%, 26%, and 34% respectively. According to the Tourism Observatory, there was a remarkable surge of 121% in overnight stays in certified tourist accommodations in April 2022, with a corresponding increase of 122% for non-resident tourists and 116% for residents. In comparison to April 2019, overnight stays decreased 22%, with a 15% decline for non-residents and a 37% drop for residents.

In April 2023, the number of visits to major tourist destinations such as Marrakech (-7%), Agadir (-26%), Casablanca (-40%), Tangier (-21%), Fez (-31%) and Rabat (-37%) also declined compared to April 2019. However, non-resident travel revenues reached 7.1 billion dirhams compared with 6.5 billion dirhams in 2019, an increase of 10%.

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