

TOURISM IN YUCATAN CONTINUES TO GROW



Hotel occupancy in Yucatan, Mexico, continues to give positive figures, and the latest monthly report from the state tourism authorities reports an increase of 4.9% compared to the same period last year.

In the category of hotels, one to five stars occupied 59.6%; for the occupancy in category three to five hotels, there was an increase of 6.1% compared to 2022 data, that is, 60.6%.

By specific destinations, in Mérida, in the period from January to April 2023, occupancy was 59.3% in hotels from category one to five stars, signing an increase of 10.5% compared to 2022; For hotels from three to five stars, occupancy was 60.9%, also with an increase over the previous year with occupancy of 50.8%.

According to the monthly report, the hotel occupancy rate in Yucatan was 57.6% in April 2023, 3.5% higher than in 2022.

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