

# TUNISIAN TOURISM REPORTED A REBOUND OF 66% OF REVENUES



The latest statistical indicators published by the Tunisian tourism ministry have revealed that the sector has recorded positive figures since the beginning of this year. Tourism revenues have shown an increase of 66% reaching 881 million dinars compared to the same period in 2022.

The number of arrivals in Tunisia amounted to 1.4 million, representing an increase of 11.8% compared to the corresponding period in 2019, while the number of overnight stays reached 2.2 million.

These figures come at a time when the Ministry has confirmed that it has embarked on the adoption of a practical plan to restore Tunisian tourism activity after Covid-19, **including the diversification of products and tourism offers according to the changing demands** of those wishing to spend their vacations in Tunisia.

Tourism revenues increased by 83% for the whole year 2022, compared to 2021, and reached 4.2 billion dinars, according to indicators of the Central Bank of Tunisia.

In this regard, the Ministry stressed that the indicators for the Tunisian tourism sector, which were recorded throughout the year 2022, showed that the targets set for this year had been exceeded, standing between 50 and 60% of the figures in 2019, to reach a total of about 70%.

According to data published by the relevant services of the Ministry of Interior, the number of arrivals in Tunisia has reached more than 6,437,000 tourists in 2022, an increase of more than 160% compared to 2021.

Tourism revenues in 2022, according to the Central Bank of Tunisia, increased by 83.1% to about 4,279 million dinars compared to 2021 and recovered 76% of 2019 revenues.

Statistics on the number of nights spent by foreign tourists showed that about **20 million tourist nights were recorded in the whole year 2022, an increase of about 140% compared to 2021** and a recovery rate of about 65% of the number of nights for 2019.

"Tourism is back on track, we are on the same figures as in 2019," said Adel Mhenni, responsible for public relations in the National Tourist Office of Tunisia (ONTT). The summer of 2023 is already shaping up to be "full" in terms of bookings and the destination is aiming for one million tourists, compared to 800,000 in 2022.

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