

OVER 15 MILLION TOURISTS VISITED ROME IN 2022



Over 15 million people arrived in Rome to stay in the city's accommodation facilities in 2022, for a total of 34,737,389 overnight stays. An increase of 176.46% and 190.30% respectively compared to 2021.

The data on attendance in Rome is the result of the final official surveys of the Lazio Bilateral Tourism Authority. **In 2022, the total arrivals in hotels and residences in Rome's capital were 9,666,238, with an increase of 245.22% on 2021** (and a recovery of 74.15% on 2019). The overall overnight stays - for example, people who stayed at least two nights - were 21,552,631, with a growth of 291.47% (and a recovery of 70.24% on 2019).

The number of international tourists who visited Rome grew at a faster pace: the arrivals of foreign tourists were 5,821,362, almost 500% more than in 2021, and the number of overnight stays was 14,309,230, +566.52% on 2021. The most numerous were tourists from Europe (2,780,347 people who stayed for several nights), followed by American tourists - 1,656,739 arrivals and 3,845,263 overnight stays. Less numerous are the tourists from South-East Asia (540,000 arrivals) and Central-South America (394,483).

The arrivals of domestic tourists to Rome were 3,844,876, with an increase of 110.15% on 2021 and a recovery of 81.94% on 2019. The number of overnight stays was 7,243,401, with +115.66% on 2021 (recovery of 79.97% on 2019). Compared to 2019, therefore, Roma Capitale has overall recovered 78.23% in arrivals and 74.64% in overnights, with a virtuous path that exceeds the trend estimated by the World Tourism Organization in an average world recovery of 63 % on 2019 and in line with what was estimated by the same body for Europe, whose recovery on 2019 is currently estimated at around 79%.

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