

VIENNA REPORTED A 50% INCREASE IN OVERNIGHT STAYS



In September, the number of overnight stays in Vienna rose by 50 percent year-on-year to almost 1.3 million. The pre-Corona level of 2019 was only 15 percent short.

Vienna was almost as well booked in September as it was before the pandemic. The number of overnight stays increased by 50 percent year-on-year to around 1.29 million, **reaching 85 percent of the pre-Corona level of September 2019, with the majority of bookings coming from vacationers from Germany (268,000) and Austria (265,000)**. Compared to the same month last year, there were strong increases of 22 and 25 percent, respectively, as announced by WienTourismus.

Americans are also back - their booking figures increased by 185 percent year-on-year to 92,000 overnight stays. They were followed by guests from Italy with 52,000 overnight stays (up 100 percent), Great Britain with 49,000 (up 189 percent), Spain with 39,000 (up 64 percent), Israel with 36,000 (up four percent), Poland with 31,000 (up 36 percent), France with 29,000 (up 68 percent) and Ukraine with 22,000 (up 116 percent).

Despite the noticeable revival in demand, there is still room for improvement. However, there are also significantly more hotels in Vienna than a year ago. According to the marketing organization WienTourismus, a total of around 65,900 hotel beds were offered this September, about 6,300 beds more than in the same month last year.

Hotel beds in the Austrian capital were 54.7 percent occupied in September (same month last year: 40.2 percent), while room occupancy was around 71 percent (last year: 52 percent). For the year to date - January to September - bed occupancy reached 43.5 percent (same period 2021: 22 percent) and room occupancy around 56 percent (same period last year: 29 percent).

Between January and September, Vienna recorded almost 9.13 million overnight stays - 185 percent more than in the same period last year.

Revenues also recovered. In August, overnight revenue at Vienna's accommodation establishments rose markedly year-on-year by 92 percent to around 84 million euros. Data for September is not yet available. In the period from January to August, establishments generated around 471.1 million euros, 263 percent more than in the same period last year.

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