

HOTEL OCCUPANCY IN MEXICO AT ABOUT 60%



The hotel occupancy in Mexico for the period January-August 2022, shows a cumulative 55.9% occupancy rate in 70 selected tourist destinations, which represents 18.7 percentage points more compared to the same period of the previous year, according to the Hotel Monitoring Results of the DataTur system.

The head of the Ministry of Tourism (Sectur), Miguel Torruco Marqués, indicated that **in beach resorts, the occupancy level was 66.4%, which contrasts with the 44.8% recorded in the same period of 2021, which means an increase of 21.6 percentage points.**

Meanwhile, in city destinations, the occupancy rate registered at 46.6%, which means an increase of 16.1 percentage points, compared to the 30.5% recorded from January to August 2021. The highest occupancy was recorded in the Integrally Planned Centers (CIP) at 72.7%, and the lowest occupancy was in the interior cities, with 41.3%.

Torruco Marqués stressed that in the first eight months of 2022, the resorts that stand out for occupancy are: Playacar, 80%; Cabo San Lucas, 78.2%; Akumal, 78.2%; Cancun, 77.1%; and Puerto Vallarta, 74.1%.

He pointed out that, in the 70 centers monitored by DataTur, from January to August 2022, tourist arrivals amounted to 52.9 million; of which 38.8 million were domestic tourists, while 14.1 million corresponded to foreigners, that is 73.4% and 26.6%, respectively.

He added that cities registered 28 million hotel guests, while beach resorts received 24.9 million guests during January-August 2022.

The Secretary of Tourism informed that the average number of occupied rooms reached a level of 236,427 units, which is 51% more than the same period of the previous year.

For beach resorts, 131,700 occupied rooms were recorded, which means an increase of 48.8% with respect to the January-August 2021 period when there were 88,516.

In city destinations, the number of occupied rooms was 104,727, which represents an increase of 53.8% with respect to the same period of 2021, commented Torruco Marqués.

The Secretary of Tourism reiterated that according to expectations for the close of 2022, average annual hotel occupancy is expected to be 56% when last year it was 41.3%.

Overall, in August Mexico received 11.5% more international tourists (3.09 million) than in the same month of 2021 (2.77 million), accompanied by an increase of more than 22.7% in foreign currency income, the National Institute of Statistics and Geography (Inegi) reported.

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