

MACHU PICCHU INTRODUCED QR CODE TO IMPROVE TOURIST EXPERIENCES



The district municipality of Machu Picchu announced the implementation of a new system to promote tourist attractions in the area, in addition to the services offered by restaurants, hotels, stores, etc.

The district of Machu Picchu is preparing to meet the demand of visitors and provide better tourist experiences aligned with the use of technology. The head of the tourism area of the district municipality of Machu Picchu, province of Urubamba, Walter Escobedo Condori announced the implementation of the QR code.

"We are digitalizing Machu Picchu. **Through this system the municipality links the consumer with the diversity of tourist attractions and with those who will provide the service or tourist good,**" said the official.

Through the QR code, tourists will be able to use their cell phones to have all the information about tourism and services provided in the district of Machu Picchu, in a faster and easier way.

New Destinations

The municipality is promoting a new tourist route that includes the circuit of waterfalls that are in the basins of Aguas Calientes, Alcamayo, Mandor and Ccollpani. Tourists will also be able to travel a new Amazonian access route through the San Gabriel mountain.

The Putucusi mountain, located on the right bank of the Vilcanota River, will be open to tourists, since from this point they can have a view of the Inca citadel.

QR Code

The person in charge of the tourism area of the district municipality of Machu Picchu informed that they already have the QR code that links directly to the page of the municipality. "The launch is still local, however, we plan to do it on a national scale so that visitors arrive with the guarantee and security," he projected.

He also stressed that visitors to the district will be able to have full confidence that the establishment they visit is of quality. "There is an average of 150 restaurants, 200 hotels and lodges, tour guides who handle different languages to offer their services," he added.

What Else Can Be Visited in Cusco?

Among the main tourist destinations that can be visited in Cusco are the Inca military center of Ollantaytambo; the ceremonial fortress of Sacsayhuaman; the Inca temple of the Sun, Corichancha or "golden enclosure", the Mountain of 7 Colors and much more.

It is worth mentioning that since August 26th, the sale of up to 1,000 tickets per day to enter the Inca citadel of Machu Picchu began.

Tickets can be purchased physically at the ticket office of the DDC Cusco located in Machu Picchu Pueblo. It should be noted that these must be purchased personally and taking into account the provisions of Article 15 of the Ministerial Resolution, which details that the number of visitors to the Inca Llaqta is only 4,044 tourists per day.

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