

# THE 10 MOST POPULAR SKYSCRAPERS IN THE WORLD



When the first skyscrapers were built in Chicago and New York in the 19th century, no one could have imagined how these enormous buildings would forever change the skyline of cities around the world. Their success was such that these majestic architectural works have now become real tourist attractions, especially if they host spectacular viewing platforms. Tourism Review presents the most popular skyscrapers ranked by Musement, a digital platform, according to the number of mentions on Instagram.

## 1/ Burj Khalifa (Dubai)

More than 6,300,000 Instagram mentions.

Its popularity is not surprising, in fact, with its 828 meters, the Emirate skyscraper is the tallest building in the world. The visit begins with a multimedia presentation that reveals the background of its construction and then continues to the upper floors. With high-speed elevators, you can reach the viewpoints of At the Top, located on floors 124 and 125, and At the Top Sky, on the 148th floor, from which you have an unparalleled view of the desert and the Arabian Gulf, at 555 meters above sea level. To round off the experience, there is nothing better than enjoying a tea or a cocktail in The Lounge, the lounge bar located between floors 152, 153 and 154.

## 2/ Empire State Building (New York)

More than 4,200,000 mentions.

This icon of the Big Apple was the first building in the United States to have more than 100 floors. Between 1931 and 1972 it also held the title of the tallest architecture in the world. Built-in record time, in just 410 days, the Empire State Building attracts over 4 million visitors each year. Today it is open 365 days a year and the 360-degree views of the city that can be admired from the two different observatories, on the 86th and 102nd floors, are an indescribable spectacle, both day and night.

## 3/ Taipei 101 (Taipei)

More than 816,000 mentions.

Its profile, in Taiwan's capital, is reminiscent of a bamboo stem in teal glass, a symbol of strength and longevity in Asian culture. Taipei 101 is a highly innovative building, equipped with the largest static shock absorber in the world, consisting of a steel sphere of 660 tons. In addition to elegant design and cutting-edge technology, the popular skyscraper is famous for its viewing platforms, whether indoor or outdoor, located on the 88th, 89th and 91st floors. For those who want to live an even more memorable experience, the skyscraper has a Taiwanese cuisine restaurant on the 86th floor, the perfect place to admire the night views while surrounded by a glamorous atmosphere.

## **4/ One World Trade Center (New York)**

More than 797,000 mentions.

One World Trade Center is the tallest building present in the Western Hemisphere. It is part of the World Trade Center, the complex rebuilt in 2006 after the tragic attacks of 11 September 2001. The building's height of 547 meters, or 1,776 feet, is a reference to the year in which the United States Declaration of Independence had been signed. Visitors can take the Skypod elevators up to the panoramic observatory between floors 100 and 102, reached in just 47 seconds. Once at the top, in addition to enjoying a breathtaking view, you can also learn more about the history of the building and the city of New York, thanks to interactive exhibits.

## **5/ Willis Tower (Chicago)**

More than 561,000 mentions.

Placed in the heart of Chicago, after its completion in 1973, Willis Tower held the title of the tallest building on the planet for 25 years. Its huge success on social media is largely due to the Skydeck, the viewing platform suspended in the air on the 103rd floor, which attracts more than 1.7 million visitors each year. As if that were not enough, The Ledge was inaugurated in 2009, a glass terrace that offers a unique perspective on the city, more than 400 meters high. From here, on a clear day, you can see four different states: Michigan, Indiana, Illinois and Wisconsin.

## **6/ Petronas Towers (Kuala Lumpur)**

More than 221,000 mentions.

Kuala Lumpur's famous twin towers are one of the most recognizable symbols of the city and one of the most popular skyscrapers in the world. The creator of the work, architect César Pelli, blended traditional motifs of Islamic art with the most innovative technology in his design. At 170 meters high, the two towers are connected by the Skybridge, which is 58.4 meters long. The undeniable flagship is the 86th-floor viewpoint, from which you can admire the urban landscape at 370 meters high, as well as learn more about the history of the Petronas towers with exhibitions and digital displays.

## **7/ Lotte World Tower (Seoul)**

More than 110.000 mentions.

The skyline of South Korea is characterized by this LLED gold-certified skyscraper, a recognition obtained thanks to its very high standards of environmental sustainability. Its modern design is influenced by Korean tradition, porcelain and calligraphy. Inside there are residential apartments, offices, a seven-star hotel and an aquarium, as well as many other services. One of the most famous attractions of Lotte World Tower is Seoul Sky which, at 478 meters, is the tallest glass-floored observation deck in the world (until now).

## **8/ Shanghai Tower (Shanghai)**

More than 104,000 mentions.

At 632 meters high, this building located in the Pudong district is the tallest in China. Its curvy

design glass facade, which progressively twists as it rises, is particularly popular on social media. Another of its strengths is, without a doubt, the Top of Shanghai Observatory, the spectacular viewpoint located on the 118th floor, with a 360-degree panorama over the city. Climbing up to the viewing platform with one of the fastest elevators in the world is an experience in itself.

## **9/ 30 Hudson Yards (New York)**

More than 74,000 mentions.

The popularity of this enormous building located at number 30 in the Hudson Yards neighborhood west of Midtown Manhattan is largely due to The Edge, the viewing platform that opened in March 2020. It is the largest and tallest outdoor terrace in the western hemisphere, suspended at 335 meters high. From here, you can see some of the Big Apple's most iconic attractions, including Central Park and the Statue of Liberty. Daredevils will love seeing the city beneath their feet as they walk the glass-floored section of this huge balcony.

## **10/ One Vanderbilt (New York)**

More than 59,000 mentions.

Despite having opened just 2 years ago, One Vanderbilt has already carved out a well-deserved place in the top 10 of the most Instagrammed and popular skyscrapers in the world. At 427 meters high, it is one of the newest skyscrapers in the changing skyline of New York and its observation deck, located between floors 91 and 93, has become one of the most popular attractions in the city. In addition to the dream views, the combination of art and technology is part of its success. Those who do not suffer from vertigo can have a unique experience in one of the transparent glass cubes located 325 meters above Madison Avenue, and enjoy an exciting immersive adventure designed by Kenzo Digital.

Date: 2022-09-19

Article link: <https://www.tourism-review.com/most-popular-skyscrapers-worldwide-news12704>