

MOST DEMANDED LANGUAGES BY THE TOURISM AND HOTEL INDUSTRY



There is no doubt that languages have become one of the main skills that a professional must have in order to advance in the business world, especially if it is tourism. However, some people who are employed in a hotel or a travel agency often use [certified translation services](#) and doubt which language will give them the greatest advantages when it comes to advancing in their career. What are the most demanded languages in the tourism and hotel sector?

English is the most widely spoken language in the world. This is one of the reasons why business activities require workers to learn English, especially in the tourism and hospitality industry. It is a language mastered by the majority of the population and, therefore, the language in which many communicate when visiting other countries. For most non-English speaking countries, English is an indispensably and essential language to work professionally in the tourism sector.

What Other Languages Are in Demand in the Industry?

Spanish

Spanish is another of the most widely spoken languages around the world and is therefore in great demand in the tourism and hospitality industry. This is especially true for those who want to advance their careers in other Spanish-speaking countries and even in those where English is predominant, such as the United States.

Mandarin Chinese

Like Spanish, Mandarin Chinese is another of the languages mastered by the majority of the population. It is natural that it is one of the most demanded languages for the tourism sector, either to work in Asian countries or in those that receive a high number of tourists from Asia. China is one of the world powers and plays a leading role in the world economy, so it would be a very good idea to learn to speak Mandarin Chinese to advance in your professional career.

German

German is another language that is necessary to master in order to work in the tourism and hotel sector, especially in Europe. Year after year, thousands of Germans visit most European destinations to take advantage of either the warm summer days, skiing or sightseeing. **It represents a very good opportunity for those who master German as a foreign language.** Moreover, Germany is another country that plays a leading role in the world economic scenario, there is nothing better than knowing how to speak this language to obtain new job opportunities.

French

Finally, French is another of the languages most in-demand in the tourism and hospitality industry. It is also a language that is spoken in many countries around the world, from Asia to Canada so learning it represents a good opportunity to get a job related to tourism.

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