

TOP 7 KEYS FOR SUSTAINABLE HOTEL FRAMEWORK



One of the aspects that will shape the future of the hotel industry is the ability to adapt to the challenges of sustainability. In the quest for a future that is more respectful with the destinations and the environment, there are 7 easy-to-apply approaches to bring any accommodation facility to a new level. In this sense, the rule of the three R's was created for any sustainable hotel. But there is more beyond reducing, reusing and recycling. Here are 7 key factors

pointed by the Silestone Institute that will undoubtedly make a difference in boosting a hotel sustainability. Brought to you by Tourism Review.

1. Repair

While it has a lot in common with reuse for a sustainable hotel, repairing contains other nuances, since in this case, it does not strictly imply giving a new useful life to the products, but to making them last as long as possible. In other words, it is necessary to know where to look for the things we buy from now on.

For an accommodation to be truly committed to sustainability, it is important to bet on brands that are committed to protect the environment. This means that they should offer the possibility of repairing the products that break.

2. Rethink

In line with the above, a sustainable hotel must adopt certain attitudes that help avoid waste. We need to rethink the way in which hotel services are offered so that our tools are no longer disposable.

Hotels committed to eco-design must prioritize the purchase of durable objects that can withstand the activity of your business. Look for furniture, appliances and other goods that are durable. It is also helpful if they have been made with natural materials. Although the initial cost may be higher, in the long run, you will be saving costs and reducing the environmental impact.

3. Reject

With digitalization becoming something more and more present, the time has come to leave paper invoices or tickets in the past, as well as printed letters or brochures. It is better to offer the opportunity to the guest or the companies you collaborate with to access the information through your website or a QR code, as well as to send them the invoices via email.

When it comes to supplying our establishment, it is better not to buy products, for example, food, that comes with excessive packaging. In particular, it is better to avoid plastics and opt for

companies that use recycled materials.

4. Revise

Before you buy new things, revise what you already have in your inventory. You may have unused furniture that you can put to better use. Or you may have forgotten about that grocery investment you made a few months ago that is about to expire.

Therefore, good organization is key. Keep track of everything you have in your sustainable hotel and periodically revise its use. This way, you will be able to use it better, take advantage of it and be more aware of everything you have under your nose.

5. Restore

If by applying the previous point you have discovered that you have something unused, you can take advantage of it and restore it. Now it's time to give a second life to those armchairs that you have in a corner, and nobody uses them, or turn old doors into unique headboards for your rooms.

Likewise, depending on the type of accommodation, you have the option to go to the secondhand market to get interesting tools with a lot of personality. At an excellent price, you will be able to renovate your establishment.

6. Redistribute

Sharing is living. When you have things, you don't use, you can donate them so that someone else can use them. In the case of hotels, a good idea is, as we mentioned in the previous point, to give things a new opportunity.

This way, you can remodel the spaces and redistribute what you find in them. To make the most of each area and everything is in perfect harmony, redistribution is a great idea.

7. Reset

Using energy-saving products is an excellent way to reduce any sustainable hotel's energy expenditure. Regarding this issue, the first thing that comes to some people's minds is energy-saving light bulbs, which are certainly good.

But there are also a multitude of appliances and other electrical devices designed with the idea of caring for the ecosystem in mind. On top of that, at the same time, they allow you to save, so you will be able to reduce costs if you use them in your hotel.

By optimizing the more sustainable hotel framework, we reduce waste, put an end to the single-use model and take care of the planet. On top of that, you will have the advantage that in the long run, you will be saving, so applying the 7 keys of the sustainable economy in your hotel will be an unquestionable bet for the future.

Date: 2022-02-07

Article link: <https://www.tourism-review.com/seven-best-tips-for-a-sustainable-hotel-news12388>