

# TOP 5 REASONS TO SUBSCRIBE TO THE FUTURETRAVEL NEWSLETTER



The world of tourism is changing with every passing day. Even more so in these turbulent times when the industry has been facing numerous challenges in the wake of the Covid-19 pandemic.

Many new trends are appearing, the sector is modernizing and new companies are entering the market with fresh ideas to revive the industry in need of innovation and stimuli.

In this context, a very interesting digital media brand has emerged on the market last year. This is FutureTravel, whose aim is to celebrate the innovators and thought leaders in the travel industry while providing stakeholders in the sector with information, data and insights about the future of the travel industry via its weekly newsletter. In the following paragraphs, Tourism-Review.com will give you main reasons to subscribe to the [FutureTravel Newsletter](#).

## **It keeps you up to date regarding travel start-ups and travel-related funding activity**

Many new companies are entering the market in these turbulent and dynamic times, looking to contribute to the revival of the tourism industry and the formation of the new normalcy. And this is exactly where FutureTravel comes in with their unique newsletter.

If you subscribe to it, you will be the first to know about the newest and most interesting start-ups looking to make a difference in the travel industry, as well as their potential to bring meaningful innovation to the sector.

## **It keeps you informed about the latest travel industry trends**

The travel industry is changing fast and new innovations are being adopted in a very rapid pace, so it can be confusing to keep up with the latest trends for travel businesses. If you want to stay up to date on industry trends, innovation and ideas, there is no better place for it than the FutureTravel Newsletter.

The content of the newsletter provides a thorough summary of what is going on in the tourism sector and what is shaping its future, combined with many interesting and beneficial insights, which in total create a useful resource for stakeholders, investors and the public. All at your fingertips!

## **It provides you with updates and discounts about travel industry events like the FutureTravel Summit**

While it is true that the MICE industry has changed significantly in the past two years, with online and hybrid formats replacing live events on a big scale, the importance of the sector cannot be underestimated.

In this context, many travel industry events are still taking place all around the world and although FutureTravel provides the latest information on many of them every Thursday in their newsletter,

their focus event is [FutureTravel's own summit](#), whose first edition took place last year on November 24th. The online event gathered over 10 prominent industry leaders as speakers and attracted up to 1,000 participants, including many travel start-ups, investors and travel industry enthusiasts. In 2022, FutureTravel expects to host the event in-person, in the second half of the year.

## **It presents you innovative business models related to tourism and travel**

Are you interested in innovative business models in the tourism industry and innovative ideas and initiatives in general? If you answered yes, then FutureTravel's newsletter might be exactly your cup of coffee.

These are exciting times for innovations in general, especially technological ones. Even before the pandemic, many knew that a lot needs to be changed in the sector, but the Covid-19 crisis speeded things up and there are now more ideas, opportunities and innovations than ever before. And all of them are summed up every week in one place!

## **It's free, informative and a good read**

As is clearly shown in the paragraphs above, the FutureTravel Newsletter provides unique, valuable and quality content for a wide variety of readers, from industry stakeholders to investors and the public. The information is undeniably of high value, which makes it even more surprising that it is free! All it takes is just signing up and you will receive a new edition of the newsletter in your inbox every Thursday.

But the fact that the newsletter is free of charge should definitely not be your only motivation to subscribe. Besides the valuable information you will receive, it is also actually a very good read that will broaden your horizons and give you a lot to think about.

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