

# CROATIA'S TOURISM RECOVERS FROM CORONA SLUMP



Croatia recorded 13.8 million tourist arrivals and around 84 million overnight stays last year. Compared to 2020, the number of arrivals increased by 77% and the overnight stays by 55%, announced the Ministry of Tourism.

Compared with the pre-crisis year of 2019, the tourist arrivals last year reached 67% of the level at that time, and overnight stays were at 77%.

**Croatia's tourism achieved the best results in the Mediterranean in the second pandemic year despite all the challenges**, stated the head of the Croatian Tourism Board (HTZ), Kristijan Stanicic, according to the statement. This year, the tourism industry aims to reach 90% of the level from the record year of 2019, he added.

Tourism Minister Nikolina Brnjac stressed that in the previous year Croatia strengthened its image of a safe and responsible destination.

Regarding the source markets, most tourists came from Germany (2.9 million arrivals, +84%), followed by Slovenia (1.2 million arrivals, +18%). Austrian vacationers ranked third among foreign tourists in terms of arrivals. Last year, 1.1 million arrivals by Austrians were recorded in the Adriatic country, an increase of 18% compared to 2020.

Austrians were followed by the guests from Poland (1 million arrivals, +50%) and the Czech Republic 775,000 arrivals, +50%).

**Foreign tourists were responsible for almost 72 million or 85.7 of all overnight stays in the previous year.** Domestic vacationers (2.3 million arrivals, +41% compared to 2020) generated 12.3 million overnight stays.

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