

TOURISM IN LUXEMBOURG REJOICES OVER A SMALL REBOUND



In the face of the decline in Covid case numbers, tourism in Luxembourg is recovering. Increased numbers of visitors were reported especially from the rural regions.

"Hotel occupancy is slowly increasing. We have seen a small rebound in tourism in Luxembourg that we are trying to accentuate," said last week the Minister of Tourism, Lex Delles, during the presentation of the balance sheet of the tourist season 2021

Thus, in the wake of the relaxation of sanitary measures and according to Statec data, in the first six months of 2021, **hotel stays increased by 14% compared to 2020, to 222,972, and camping stays by 68% to 19,244.**

The national agency Luxembourg for Tourism points out that hotels estimate that they recorded an occupancy rate of 36% for July and 44% for August, compared to 35% for each of these two months in 2020. Campsites, on the other hand, estimate that their rate has remained stable at 60% in July and August. "And the prospects of tourism in Luxembourg for the end of 2021 are good," pointed the Minister.

Rural areas have benefited greatly from strong demand for nature and outdoor leisure stays, while **urban tourism remains more strongly impacted by the pandemic, especially since it relies in part on business travel and international clients** who are still largely missing. To help the sector through this difficult period, 125 million euros in non-reimbursable aid and 25 million in reimbursable aid have been paid out. The Ministry also intends to provide the means for a revival of business tourism in 2022 and 2023.

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