

# TURKEY - THE RISING STAR OF MEDICAL TOURISM



According to [Patient Beyond Borders](#), Turkey is among the top 10 destinations for medical tourism. Home to ancient and scenic natural wonders, Turkey is also famous for its healthcare infrastructure. Being close to Western Europe, Turkey has been a medical tourism hotspot for many Europeans seeking affordable cosmetic surgeries. [Hair transplant in Turkey](#) has been continuously gaining popularity.

There are many reasons why Turkey has become the rising star of medical tourism. The travelling distances to Turkey from the Middle East, Europe, Asia and Africa, makes it possible for people to cut costs. But it isn't just about that. Despite the lower costs, the quality of procedures offered is world-class.

## **Affordable Treatment Packages**

While earning \$1.5 billion from medical tourism in 2018, Turkey received around 700,000 medical tourists, [according](#) to the Turkish Health Minister. The reason for this huge influx of medical tourists is that many people in their home countries are unable to afford the treatment. That is why they consider going to other countries to get the same procedure done.

The quality of the procedure offered isn't sacrificed because of the lower cost. The cost is low because of the Turkish economy itself. The exchange rate and low cost of living make many things seem very cheap to foreigners.

Moreover, the minimum wage is lower in Turkey, which results in cheaper labour costs. This means that surgery in Turkey will cost less than it will, say, in Western Europe. Moreover, having cosmetic surgery or a hair transplant is not available on National Health Service (NHS) in the UK.

## **No Long Wait Lists**

Once you book a treatment package in Turkey, you can get the procedure done in a matter of a day(s). However, in the UK, waitlists can be so long that you might have to wait for almost 2 years to get some procedures done. So, if you want to get treatment without further delays, you can get it in Turkey.

Many people also find the aspect of including the procedure in their vacation time quite appealing. Turkey is a popular tourist destination, which is why many people can relax after or before getting their treatment. If you're also avoiding unnecessary questions about the surgery by your colleagues, it's a good idea to get the treatment and recover for a while in Turkey.

## **International Standard Surgeons & Hospitals**

One of the most important things when it comes to seeking healthcare services in another country is whether or not the medical facilities and surgeons there are well-qualified. In Turkey, you'll find many internationally accredited facilities staffed with highly skilled medical professionals offering top-of-the-line services.

Equipped with the latest medical technology, the country's healthcare infrastructure is on the path of constant improvement following the government private-public-partnership (PPP) model.

Although the medical tourism sector was negatively impacted by the coronavirus, the gradual resumption of normal activities has led to a surge in demand for cosmetic surgeries yet again. And because the medical facilities in Turkey ensure that they uphold all the necessary safety standards, patients feel safe getting surgery even during the pandemic.

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