

# BIKE HUBS IN BRUSSELS TO PROMOTE BICYCLE TOURISM



Two "bike hubs" have been created in Brussels to welcome cyclo-tourists and visitors wishing to discover the capital on two wheels, the tourist office of the Brussels-Capital Region announced last week.

These bike centers are located at the Grand Hospice in the city center and at the See U in Ixelles. **"A nice way to highlight two unique places where, anyone traveling, circulating or visiting the capital by bike will find services, amenities and activities around cycling,"** comments the tourist office. "We want to promote bicycle tourism and cycling as an active way to discover Brussels."

The goal is to attract tourists who want to travel by bike. In these hubs, they will be able to rent or repair their bikes, get information on available routes, find bike-friendly accommodation or even events related to the promotion of cycling, explains Patrick Bontinck, CEO of the Brussels tourist office.

"We want to strengthen the attractiveness of Brussels as a bike-friendly destination at the local, national and international level," adds the Minister-President of the Brussels-Capital Region, Rudi Vervoort. **"The cycling hub will be able to reinforce the existing cycling initiatives and satisfy visitors by offering them a turnkey experience,"** he concludes. Through bicycle tourism, the city also hopes in luring greater number of visitors.

Date: 2021-07-12

Article link: <https://www.tourism-review.com/brussels-to-develop-bicycle-tourism-news12105>