

65% OF EUROPEANS WILL TRAVEL DESPITE THE PANDEMIC



According to a survey by easyJet, 65% of Europeans plan to book a flight in 2021, despite the pandemic and the uncertainties surrounding the ongoing travel restrictions.

Survey published last week stated that of the total users who had already made a reservation for 2021 (14%), **more than half (56%) plan to book tickets again this year, showing the strong desire of Europeans to travel in 2021.**

“We know that there is pent-up demand – we have seen it every time restrictions have been relaxed, but this survey further underlines the interest of people to travel as soon as possible,” said easyJet CEO Johan Lundgren.

The survey was conducted in mid-January with 5,000 European consumers, when countries across the continent were implementing or reconsidering containment measures and were in the early stages of the vaccination campaign, so it is estimated that the intention of traveling despite the pandemic will increase once restrictions are relaxed.

In the case of people who still have not booked their trip, the majority (82%) says that they are waiting for more certainty around the lifting of travel restrictions.

The progress made in vaccination campaigns in the UK and Europe appears to have paid off, as the group’s holiday package division, easyJet Holidays, saw a 250% increase in bookings compared to last year. The Canary Islands are among the most booked destinations for British people over 50, one of the first groups to have received the vaccine.

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