

# NEW AIRLINES LAUNCHED IN EUROPE DESPITE THE CRISIS



Despite the unprecedented health crisis, which has put a strain on the finances of many air carriers, a few companies should nevertheless emerge soon. Here are several new airlines to watch out for in the near future.

## EGO Airways

EGO Airways presents itself on its website as "the new all-Italian airline that aims to become a protagonist of the Italian and international skies". The fleet will initially consist of two Embraer 190s, whose main hubs will be the new Ridolfi airport in Forlì, inaugurated on October 29th, and the Fontanarossa airport in Catania.

**"The initial objective will be to develop a point-to-point network linking the strategic cities in Italy,** and then to strengthen services to and from Milan Malpensa, in partnership with the main airlines operating at Lombardy airport," said the company.

The first tickets have been available since January 7, for flights scheduled from March 28. The first cities served are Forlì, Florence, Catania, Parma, Bari and Lamezia Terme. From June 4, Cagliari, Bergamo and Rome will be added to the destinations offered by the company.

## Flyr

Unveiled last October by Norwegian aviation specialist Erik G. Braathen, Flyr is expected to be launched in the first half of 2021. The new airline is expected to focus on the Norwegian domestic market, as well as certain European destinations. While no information has yet been announced on the destinations, the company says it has already recruited around 30 employees and is currently working to find aircrafts to lease for the company's upcoming launch.

"At the moment, Flyr is choosing which aircraft to lease - Braathen says it is currently between the Boeing 737-800 or the A320". Flyr is also expected to bet on a single class with a basic fare. Onboard amenities have not been specified either.

## World2fly

Spring 2021 should also see the arrival of a new name in the sky. World2Fly presents itself as "a new airline with a highly experienced team behind it, a modern, sustainable and innovative airline".

Behind it is the Spanish group Iberostar, a specialist in tourism and hotels, with a clear objective: **to develop an airline division connecting Spain to the Caribbean.** Although no information has been provided regarding the types of services offered and the prices to be expected, the company nevertheless announces on its website a take-off from spring 2021 to destinations such as Punta Cana (Dominican Republic), Cancún (Mexico) and Havana (Cuba). For this, the new airline says it will use an Airbus A350.

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