

# IN DEFENSE OF LO-FI LOCATION HIPSTER HOTELS



Figuring out where to stay when you travel is always something of a challenge, especially when your destination is someplace as energetic and iconic as New York City itself. The sheer number of options you have to choose from can be positively overwhelming, especially when it comes to large chain hotels and ultra-ritzy resorts. However, it's important to realize that you don't need to stay at an over-the-top, hyper-fancy mega-hotel to enjoy the best of what New York City has to offer. The following are just a few of the main reasons why it might be to your benefit to choose a classic hotel with more timeless charm to its credit instead.

## Unbeatable Location

Saying that New York City is a big place is a massive understatement, so location definitely matters when it comes to your hotel accommodations. You want someplace located close to the action so you don't spend the bulk of your vacation time commuting to the sights you want to see most. This is definitely a perk more low-key hotels have going for them, as they tend to be situated the closest to the most sought after shopping destinations, landmarks, and dining experiences.

Westgate New York Grand Central is a wonderful example of a [historic hotel near Grand Central](#), a prime New York location for many reasons. Formerly the Hilton, Westgate is currently being revitalized right at the heart of Midtown Manhattan, so it's ideal for travelers looking for well-placed establishments that haven't lost any of their classic appeals. [Book now](#) for satisfying accommodations that offer unparalleled access to New York's most famous destinations.

## Cozy Atmosphere

After a long day exploring [Central Park](#), shopping the best boutiques on Fifth Avenue, or surveying the city from the top of the Empire State Building, you're going to want a comfortable, inviting place to rest your head and recover a little. A lo-fi hotel with a little character is going to provide you with that experience. Comfort and convenience are considered more important at hotels like these than showy, crowded mega-lobbies where guests won't actually be spending much time. In other words, you'll actually enjoy a cozy, calming place to recuperate at the end of the day, something most people are glad they have after a day in a bustling city.

## Unique Experiences

If you're used to staying at cookie-cutter chain hotels, then you already know that one stay is pretty much exactly the same as any other. A classic hotel that's one of a kind can offer you an experience that's actually different, unique, and unlike anything else. Possible perks include, but aren't necessarily limited to warmer service, thoughtful accommodations, peaceful surroundings, and elegant aesthetics that don't rely too much on the flash that can be so overwhelming at other hotels.

## Friendly Staff

Larger, glitzier hotels will no doubt include solicitous service as part of the experience of staying there, but the staff is generally friendlier and more personable at a lower-key location establishment.

You're definitely more apt to cross paths with folks who can give you personal recommendations as to where you should consider eating, shopping, or passing a free afternoon. Think options that are a little off the beaten trail and a lot less likely to be listed in every single guidebook under the sun.

In other words, there's a reason the [so-called hipsters](#) prefer to take the road less traveled and opt for a lo-fi option with a homier feel over a massive, sterile establishment that can be overwhelming, to say the least. How might the right hotel make sure your upcoming visit to beautiful New York City is one for the record books?

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