

LONDON LEADS THE CITIES WITH THE MOST BUSINESS TRIPS



Business trips are the order of the day for international companies. But which cities are preferred for meetings, conferences, and other business appointments? The classic business cities London and New York cannot be pushed out of their leading position, as a study by the business travel agency BCD Travel shows once again.

In order to show which business destinations are popular with European business travelers, various rankings are created. The rankings are based on flight tickets booked by BCD Travel customers in 2017 and 2018 in numerous European markets.

When it comes to business trips within Europe, as in previous years, the British metropolis of London ranks first among the cities most frequented by European business travelers. The Dutch capital Amsterdam was able to prove itself in comparison to last year and made it from third place to second place. Vienna had to give up second place and is now in third place. The fourth place, which belonged to Zurich last year, goes to the French capital Paris in 2018. The Swiss city now occupies the fifth place among the most frequented cities in Europe.

Top Cities for Business Trips in Europe:

London

Amsterdam

Vienna

Paris

Zurich

Barcelona

Copenhagen

Madrid

Milan

Frankfurt

The ranking of the most popular overseas cities among European business travelers is headed by New

York – the megacity par excellence. Here, too, not much has changed at the top: Shanghai is still in second place. Singapore and Dubai have swapped places and the huge capital of China has been displaced by San Francisco. In the USA, a total of five of the ten most frequented intercontinental cities are located. Chicago experienced the strongest growth in 2018, with 7.3 percent more flight tickets sold than in 2017. And the city is preparing for even more visitors: Work to expand the congested terminal complex at Chicago O’Hare International Airport will begin in 2019.

Top Cities for Business Trips outside Europe:

New York

Shanghai

Singapore

Dubai

San Francisco

Beijing

Chicago

Tokyo

Boston

Los Angeles

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