

# FOREIGN VISITORS ARE VITAL FOR LOS ANGELES TOURISM



La La Land, nickname of the famous city of Los Angeles, is a destination that does not easily let go Mexican visitors as they are now the most frequent international tourists to the city.

California is one of the most attractive places for tourists from all over the world, and Los Angeles is a great urban center to visit, so foreign visitors are on the radar of the second largest city in the United States.

**In 2018, the Los Angeles tourism achieved a historical figure, reaching 50 million visitors; a goal that was expected by 2020.**

The city hosts various world-famous tourist attractions, including Disney amusement parks, Universal Studios, Six Flags, among others. In addition, the Californian metropolis has earned a reputation as a destination for fashion and shopping, so many visitors take the opportunity to spend their money here.

Mexican travelers accounted for 1.8 million of Los Angeles tourism, a figure that shouldn't be taken lightly since it grew by 4% in just over a year. The Mexicans are followed by the Chinese tourists, who added 1.2 million visitors to the figure. **Nationals from the Asian country were the group that grew the most, increasing by 6.9% in comparison to the previous year.** Other important source markets for Californian tourism are Canada, the United Kingdom and Japan, that altogether represented over 1.4 million visitors coming to L.A.

The Los Angeles International Airport (LAX) has greatly increased its capacity in international destinations, also promoting a global marketing campaign known as "L.A. Loves".

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