

ANDORRA REPORTED 3 M VISITORS AND 9 M OVERNIGHT STAYS



For the first time in history, Andorra surpassed the threshold of 3 million visitors per year, and has almost reached 9 million overnight stays in the period between December 2017 and November 2018.

These are the best figures since 2007, when the Department of Statistics began collecting the tourism data, said Tourism Minister Francesc Camp. **In 2012, the country reported the arrival of 2.2 million tourists, and since then, it has registered six consecutive years of growth.**

According to Camp, these are numbers that have been largely achieved due to the increase of tourism in the summer season, when two years ago it started to exceed 1 million tourists.

The average stay of tourists has also been increasing slightly, reaching up to 2.93 nights per person; According to the source countries, 2018 saw an increase in the arrival of French tourists (4%), while the Spanish visitors increased by 1.6%.

Other nationalities also grew by 3.4%, and in this category, Minister Camp has happily announced the recovery of Russian tourism after a few years of decline.

Regarding the total number of overnight stays the figure has reached 8.3 million. The country has accumulated four consecutive years of growth, although it was only 0.7% in 2018.

Camp also wanted to highlight that 10 years ago, tourists and hikers had the same weight for Andorra's global tourism - adding visits from hikers and overnight stays of tourists, while today the latter represent 63% of total arrivals.

One of the goals set by the current Ministry of Tourism was increasing the number of people who spend the night in Andorra, since they have a greater impact on the country's economy.

Date: 2019-01-14

Article link: <https://www.tourism-review.com/overnight-stays-in-andorra-went-up-news10890>