

SUSTAINABLE TRAVEL CONSUMPTION: HOW TO TRAVEL FOR A BETTER ENVIRONMENT



Travel sustainability is one of the many goals of the tourism industry in the recent years. Companies and officials across tourism are trying to support and encourage sustainable travel consumption. But what are the ways to achieve this and are there any specific tips for this kind of travelling?

When travelling, tourists should keep an eye on products that are labelled as 'more sustainable' by non-biased sources. **Doing this, one can give a clear message that sustainability and the environment is an issue that matters to him or her.**

Moreover, when on the road, travelers can make another step forward towards more sustainable travel by visiting farms in the destination. The goal is to understand more how farming and agriculture in general works and what impact it has on the environment and sustainability as a whole.

It is estimated that a third of all food produced worldwide is eventually never eaten. Food waste also leads to greenhouse gas emissions that amounts to the burning of almost billions of liters of gasoline. **With less food wasting on the road, travelers can contribute the general issue and reduce the impacts on the environment.**

All in all, it all begins from the individual traveler. Following these small steps and tips will not lead to more sustainable world and tourism industry overnight, but it is a step towards the right direction, with potentially many people joining and having a bigger and more desirable impact.

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