

TOURISM IN MEXICO THRIVES IN THE FACE OF NATURAL DISASTERS



Arrival of 20.6 million foreign tourists to Mexico allows the Aztec country to maintain a gradual growth of its tourism industry, directly benefitting the economy and a number of job offers.

Despite the various natural disasters, such as those suffered in recent times, according to the report 'Results of Tourism Activity' published by the National Tourism Statistical Information System (DataTur), as of June 2018, **the number of foreign tourists in Mexico has grown 11.4% (going from 8.5 million to 9.5 million arrivals in the first semester of the year).**

The government body highlights that during the first half of 2018, there have been 40.3 million domestic and foreign tourists who stayed in hotels, which increases the numbers by 2.8% in comparison to last year's.

Additionally, 4,191,000 cruise passengers arrived at different Mexican ports in the first half, a 10.4% more than the 3,797,000 total passengers from last year's January-June period.

So far this year, **during this same period, 9,639,000 foreign visitors were reported to arrive in Mexico by air, which meant a 5.4% increase compared to the 9,147,000 visitors in the same period of 2017.**

The Mexican Secretary of Tourism estimates that the population employed in tourism in Mexico for the second quarter of 2018 is around 4,130,000 direct jobs, reaching a historic high since 2006.

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