

Radisson Blu Hotel, Bucharest Awarded the Global Hotel of the Year by Carlson



Radisson Blu Hotel, Bucharest was selected from over 1070 Carlson hotels in 77 countries

Radisson Blu Hotel in Bucharest was awarded Global Hotel of the Year by Carlson, prestigious global hospitality and travel group. Radisson Blu Hotel Bucharest was selected from over 1070 hotels that are part of the global Carlson network.

The award was presented to the General Manager of the hotel, Yilmaz Yildirimlar, on February 16, at the Carlson's global business conference in Washington, D.C. Together with Radisson Blu Hotel in Bucharest, the Global Hotel of the Year title was also awarded to Country Inn & Suites By Carlson, Chanhassen, Minnesota.

Global Hotel of the Year title rewards the outstanding performance in terms of employee engagement, guest satisfaction, revenue generation and economic performance.

"These hotels exemplify our Ambition 2015 growth strategy to make our brands leaders in their segments. The Radisson Blu Bucharest and Country Inns & Suites Chanhassen are outstanding performers across our global portfolio. The devotion these hotels have to service as well as product improvements are a great source of inspiration for all us", said Hubert Joly, president and chief executive officer, Carlson.

In his remark upon receiving the award, Yilmaz Yildirimlar, General Manager of Radisson Blu Hotel Bucharest, said: "We are a young hotel in the great Carlson family, where service quality and excellence are core values. Therefore, this title honours us and at the same time obliges us both to the other hotels in the group, and especially to those who helped us get to the top: our customers."

Carlson Group is a leading global hospitality and travel company, with over 1070 hotels in nearly 80 countries, including famous brands such as Radisson, Country Inns & Suites By Carlson, Park Inn and Park Plaza. Radisson Blu Hotel Bucharest is part of Radisson Blu Hotels & Resorts within the Rezidor Hotel Group, owned by Carlson.

Currently featuring 718 rooms, Radisson Blu Hotel Bucharest is the largest five-star hotel in Romania and the largest Radisson hotel in the region. Opened in September 2008, the hotel has established itself as a landmark in Romania's hospitality industry in Romania, confirming the brand's well-known values: exclusive amenities, impeccable quality of service, innovative design and elegant ambience, designed to meet the most demanding requirements.

The leading position attained by Radisson Blu Hotel Bucharest in Romania's hospitality market has been confirmed both by customers' feedback and the prestigious awards obtained. Radisson Blu Hotel, Bucharest was awarded "Hotel of the Year 2008" in South-Eastern Europe in the SEE Real Estate Awards Gala, was awarded "Hotel of the Year 2009 in Romania" by HRB Expert Hospitality

Forum and was included in the "Brands to Watch" category of the prestigious Romania Business Superbrands programme.

Radisson Blu Hotel Bucharest ranks first among the five star hotels in Bucharest in the Popularity Index of TripAdvisor, the largest online travel community. Also based on customers' feedback, Radisson Blu Bucharest was selected in the Expedia Insiders' Select™ list for 2010, which includes the best hotels in the world in terms of service excellence, quality standards and overall impression left on hotel guests.

Radisson Blu Hotel, Bucharest was honoured to host famous names, including members of European royal families, such as the Heir to the throne of Spain, Prince Felipe of Asturias and Princess Letizia of Asturias, Princess Maxima of the Netherlands and Sarah Ferguson, Duchess of York. Radisson Blu can also boast about the numerous celebrities who have crossed its threshold: Madonna, AC / DC, Mikhail Gorbachev, Patricia Kaas, James Blunt, Gary Moore, Eros Ramazzotti, Vaya Con Dios, Leona Lewis, Pamela Anderson, Vonda Shepard, Richard Bona, Eliane Elias, Chick Corea, Stanley Clarke, Lenny White, Mike Stern, Branford Marsalis, Karim Rashid, John Secada, Snoop Doggy Dog, Morcheeba.

About Radisson Blu Hotel, Bucharest:

Located in Calea Victoriei, the hotel features 718 rooms and offers its guests 4 restaurants and 3 bars, a 1,500 square metres conference centre, a fitness centre of over 2,600 square meters, an indoor pool and a patio with heated pool, an outdoor Jacuzzi for 50 people. The hotel complex houses several famous brands luxury shops and Romania's largest casino, Platinum Casino. Radisson Blu Hotel, Bucharest is part of Radisson Blu Hotels & Resorts, one of the top Rezidor Hotel Group's brands.

About Carlson:

Carlson is a privately held, global hospitality and travel company headquartered in Minneapolis, Minn. Carlson encompasses more than 1,070 hotels, including Radisson®, Country Inns & Suites By CarlsonSM, Park Inn® and Park Plaza®; more than 900 T.G.I. Friday's® restaurants; and a majority stake in Carlson Wagonlit Travel®, the global leader in business travel management. Carlson operates in more than 150 countries and its brands employ about 150,000 people.

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