

TOURIST ARRIVALS IN PARIS FINALLY INCREASED



Greater Paris is expected to register more than 23 million tourist arrivals until the end of the year. This will be an increase of 10 to 12% compared to 2016.

Travel experts have been warning that the impact of the attacks of 2015 and the persistent terrorist threat are likely to affect negatively the tourist arrivals in Paris and elsewhere. **However despite all expectations, Paris experienced a clear tourist upturn in 2017.** In fact, the capital and its suburbs have even benefited this year from an "unmatched dynamism" as indicated by the Office of Tourism and Congress of Paris in a statement.

The Greater Paris should thus register in 2017 more than 23 million tourist arrivals, an increase of 10% to 12% compared to 2016. A decent record!

French and foreign visitors have made their comeback. "Business tourism and international tourism are the two engines of growth," as specified by the organization who added that there is still "room for improvement" when it comes to leisure tourism. The overnight stays of leisure customers have not yet recovered their level prior to the terrorist attacks.

The parallel strong growth of overnight accommodation services such as Airbnb, NDLR for which the success is not fading in the capital must be also taken into account

There are so many elements that "foresee a promising year in 2018". Especially since certain sports events, such as the first golf Ryder Cup held in France, or the 2018 Gay Games, should give a boost to the tourist arrivals in Paris.

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