

# MIAMI FROM A DIFFERENT PERSPECTIVE



Miami is a magnet for those who love to enjoy the seaside and indulge in sea-oriented activities. However, many have claimed that other than that there aren't many genuine attractions in the area. This situation is about to change, though. A very tempting helium balloon is about to rise above the city skyline and take tourists some 500 feet high into the air to enjoy Miami from a different perspective.

The SkyLift Balloon is going to provide a unique experience. The investors claim such an attraction is the only true amusement-park-style "ride" in the Miami area. It is an ideal family attraction, welcoming parents with children of any age. The capacity of SkyLift is thirty passengers, who can freely move around the deck and enjoy the amazing view over the city and its wonderful environment.

The cost of one trip that lasts 15 minutes is \$15 for adults and \$8.50 for children between the ages of 3 and 12. It is to operate every day from 10 a.m. until 9 p.m. For the potential tourists, however, it is essential to understand that generally, the SkyLift will rise into the air only under suitable weather conditions. It is very dangerous to fly in the air in strong wind; unfriendly weather circumstances have already caused several unfortunate incidents involving helium-balloon flights. Therefore it is likely that the SkyLift will be able to take passengers on board an estimated 85 days a year.

The 73-foot-tall Balloon is to launch in late September or early October from atop the Mildred and Claude Pepper fountain at Bayfront Park, off the 300 block of North Boulevard in Miami. The site is also possible to be rented by groups for various events, and the investors expect the gondola to be a very popular spot for weddings or other joyous occasions.

Date: 2007-09-25

Article link: <http://www.tourism-review.com/miami-from-a-different-perspective-news537>