

Malaysia Airlines Voted World's Leading Airline to Asia



Malaysia Airlines has been voted the “World’s Leading Airline to Asia” by World Travel Awards (WTA) which gives recognition to the very best in travel, tourism as well as hospitality products and services.

Chairman, Tan Sri Dr. Munir Majid said, “We are delighted to receive this award. WTA had also named us “Asia’s Leading Airline” and “Asia’s Leading Business Class Airline” in New Delhi last month.

“This shows that we are doing the right things to be so judged by over 185,000 industry professionals in a poll conducted by WTA in over 160 countries.”

Since 1993, Malaysia Airlines has flown over 17 million passengers from outside Asia to its hub in Kuala Lumpur. On an annual basis, the national carrier brings in over one million customers from outside Asia to Malaysia.

“We do not only fly all these millions to our country, but we do it in style after investing money and time developing those markets. Thanks to Malaysia Airlines, those markets are now ripe for the picking which, understandably, other airlines now wish to enjoy, whether full service or low cost. For the record, let it be known we developed those markets and are pleased WTA acknowledges that we have done it best,” he added.

Malaysia Airlines is an award winning airline. This year alone, the airline was accredited with “Staff Service Excellence for Asia Award 2010” and “World’s Best Economy Class Award 2010” by Skytrax. It is also recognized as the “Best Airline in Southeast Asia” by GT Tested Awards, Global Traveller Magazine and ranked 7th in the Top 10 Airlines Worldwide category for Best in Travel Poll 2010 by Smart Travel Asia.

Munir acknowledged, “There are many awards. Other airlines have won some as well. What might be noted is that Malaysia Airlines is among the best in class in the world.”

He added that while winning all these awards, Malaysia Airlines is now set on a path of growth with network expansion and enhancing passengers’ travel experience with new aircraft. The airline has ordered up to 55 B737-800s, 25 A330-300s and 6 A380s. It will receive 3 B737-800s this year and the first aircraft will commence commercial flight on 15 November 2010.

By 2015, Malaysia Airlines will have one of the youngest and most environmentally friendly fleets in Asia Pacific.

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