

TYROL TOURISM INDUSTRY SOON BOOSTED BY VAMPIRE FANS



The tourism industry in Tyrol is about to be boosted as a Hollywood studio has decided to shoot a vampire movie there. The Tyrolean town of Ischgl will soon be full of 'vampire' fans.

The Tyrolean Tourism bets on Vampires. The town of Ischgl in Tyrol is the location for a new vampire movie 'Cross Your Heart' which should be released sometime in 2011. **Cine Tyrol will participate in financing the film;** they will contribute with a sum that should cover approximately 10-15% of all costs.

As the server Traveller-online.at reported, **the tree-free zone of the Alps is ideal for the film.** However, the studio images are going to be made in Hollywood. One of the locals said that as the beginning of the shooting is planned for January 2011, the vampire mania is not that strong there yet.

The leading roles will be played by three young Hollywood actors, however, the roles of the main character's parents were offered to foreign actors. **Three minor roles were cast by famous German and Austrian actors.** The film, that will be approximately 105 minute long, is a project of the Dream Runner Pictures Inc. and will be filmed in English. Markus Blunder is going to direct it.

The movie tells a story of a 15 year-old New Yorker, Dylan, an introverted young boy who regularly visits vampire sites. His parents plan a vacation in Tyrol. At first, Dylan does not want to go. Then he learns in an online chat about a 40-year-old incident in an Austrian ski resort. Dylan becomes interested and decides to join his parents after all. In Ischgl, he starts to investigate. Soon, he meets a seductive girl, Vanya, who seems to be hiding a dark secret...

Date: 2010-10-11

Article link:

<http://www.tourism-review.com/a-new-vampire-movie-to-help-tyrol-tourism-industry-news2441>