

MONTENEGRO: TOURISM REVENUE REACHES ALL-TIME HIGH



Tourism revenue in Montenegro increased to nearly 900 million euros in 2016, which was 100 million more than the year before.

The contribution of tourism to the GDP amounted to more than 22% in 2016. The growth of the tourism revenue was confirmed by Zeljka Radak Kukavicic, Head of the National Tourism Organization, in an interview.

It is assumed that the contribution of tourism to the GDP could rise up to 30% by 2026.

According to previous data from the Monstat statistical office, the number of tourists last year increased by just under 6% to 1.66 million. In terms of overnight stays there was an increase of almost 2% to 10 million.

Most tourists arrived to Montenegro from Russia, about 24.5% of them. They were followed by Serbian visitors (20.5%) and other countries from the region.

The candidate for EU membership is intensifying its efforts to attract tourists from the EU area and to further boost the tourism revenue. According to Radak Kukavicic, **new charter flights from Belgium, Sweden, Finland, Norway, Denmark and Poland were announced for this summer season.**

British and French tourists are particularly interested in the pre- and post-season.

Date: 2017-02-20

Article link: <http://www.tourism-review.com/tourism-revenue-increased-substantially-news5297>