

Thai Spas Are Resilient Sanctuaries of Personal Renewal



According to a survey conducted by the Singapore based Intelligent Spas Pte Ltd, During 2001/2002 there were 3.3 million visitors of which 80% were International tourists. Thailand's Spa industry is expected to be worth US\$ 85 million and the industry is still growing. As Spas are a growth industry and a source of much foreign income, the Thai Spa Association (TSPA), was officially launched on 3rd March 2003 to help and unite spas. There are some 180 members of TSPA, mainly (but not only) spas.

Among the main reasons why tourists choose Thailand spas and Thailand in general is the legendary hospitality of its people. Thailand is regarded the top spa resort destination in Southeast Asia. No less important is the light food e.g. fresh fish and various kinds of fruits. And last but not least it is the massage and other curative methods.

Five Thai spas and wellness retreats were given top honors during the second SpaAsia Wellness Summit.

BEST HUMAN RESOURCE PROGRAMME: Six Senses Resorts & Spas

BEST DESTINATION SPA: The Dheva Spa at Mandarin Oriental Dhara Dhevi, Chiangmai.

BEST WELLNESS RETREAT: Chiva-Som International Health Resort

BEST COMPLEMENTARY & ALTERNATIVE MEDICINE: Chiva-Som International Health Resort.

PUBLISHER'S CHOICE AWARD: The Four Seasons Tented Camp Golden Triangle.

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