

# TOURISM IN PERU PLANS 7 MILLION VISITORS



The Peruvian tourism sector has been going through a very positive phase in 2016, and the outlook for the next year is very promising. The government's goal is to keep getting as many tourists as possible and it hopes this will help to also boost revenues in the near future so that the economy continues growing. Tourism in Peru is expected to attract 7 million tourists by 2021.

In 2017 the number of visitors is expected to be close to 4.36 million, which would be a very positive result for the South American country. **Visitors from other countries in the Americas, Asia and Europe will help the sector grow in the coming years.**

The interest of travelers in the country has been increasing, thanks to the fact that it offers great sights like Machu Picchu. Tourism in Peru heavily relies on the destinations like Lima, Arequipa, or Cuzco, which are usually the biggest attractions for international tourists who are willing to visit the country.

The aim of the government is to increase the number of visitors and to achieve a progressive increase in income derived from visitor accommodations, leisure activities and shopping for handicrafts. At the moment, Peru is one of the countries where the tourist sector is vital for the economy and it is an important source of income along with mining and the agro-food sector.

Currently, the increase in tourism in Peru in different markets is significant, and increases are being seen especially in tourist arrivals from Chile, Ecuador, the United States, Colombia, Venezuela and Brazil, with visitors coming to experience the attractions that Peru can offer throughout the year. The aim of the tourism authorities is to promote Peruvian attractions in these markets which are most crucial for the sector.

Attempts are being made to boost tourism in Europe so that more tourists from that continent will want to visit different attractions in Peru and be able to spend a few days getting to know different places in the country. **Usually the varied cuisine, archaeological sites, colonial buildings and natural routes are options that attract many visitors** and boost tourism in Peru.

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