

TUNISIAN TOURISM INDUSTRY SLOWLY RECOVERING



The Tunisian tourism industry has begun to recover. The fall in tourism revenues has slowed down, from a decrease of 54% in January 2016 to 12% currently, according to the Ministry of Tourism.

By the end of August 2016, the Tunisian tourism sector achieved revenues of around EUR 720 million (1,766 MDT) against EUR 632 million (1,550 MDT) during the same period in 2015.

This significant improvement is mainly due to the increase of Russian and Algerian visitors, in comparison to previous years, which is halting the decline of Tunisian tourism industry in general.

Since January 2016, Tunisia has welcomed more than 620,000 Russian tourists, making the country the number one destination for them in the Mediterranean, surpassing even Turkey and Egypt. Moreover, there were many flights from over 20 Russian cities, in addition to Moscow.

For the Algerians, there have been more than 300 thousand entries recorded in Tunisia at the border crossings since January 1, 2016.

On the other hand, the total amount of non-residential visitors in Tunisia was 2.368 million, a decline of 8.5% compared to 2015 (2.5 million) and of 34.9% compared to 2014 (3.6 million).

All markets showed declines of up to 93% for English tourists. **The French visitors confirm, as far as they are concerned, their disinterest in their classic holiday destinations such as Tunisia, which showed a decline of 68%.**

In the same vein, the number of Americans who visited Tunisia since the beginning of the current year reached 15 thousand, marking a decline of 5%.

Ditto for the tourists from the Middle East who totaled 21,000, generating a decline of 38%.

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